



SOCIAL MEDIA POLICY



linlithgow-musicals.co.uk Registered Scottish Charity 023389 Affiliated to NODA



Linlithgow Amateur Musical Productions incorporating LAMP Children's Theatre (the Society) operates on a number of social media platforms. We want to create virtual spaces where you can engage with the Society and with fellow musical theatre lovers and encourage feedback and comment. To make sure everyone feels welcome on our pages, we've put together a set of house rules to guide people using these platforms.

We welcome your opinions both positive and negative. We understand that you may not always necessarily agree with us or other users. However, when stating your point please **do not** abuse, use offensive language or go off topic to us or to other people on our page.

LAMP SOCIAL MEDIA HOUSE RULES:

Your content is public

Once your comment is online it is in the public domain - everyone with internet access can read it. Don't forget that you are legally responsible for what you submit.

Language and relevance

Do not use swear words or offensive language. Keep your submissions relevant to the story or topic. If you have a question about any content removed, contact us at info@linlithgow-musicals.co.uk

Trolling

Spamming us repetitively with the same point – even after we've made an effort to engage with you and address your issues - deters other followers from engaging with us. This behaviour will not be tolerated.

Report abuse

If you are offended by a user's post please report it on the social media platform. If you would like it removed by us, please contact us at LinlithgowAMP@gmail.com

No libel or other abuse

You must not make or encourage comments which are:

- defamatory, false or misleading;
- insulting, threatening or abusive
- obscene or of a sexual nature
- offensive, racist, sexist, homophobic, transphobic or discriminatory against any religions or other groups.

Confidentiality

Please respect people's privacy. You are not allowed to submit confidential or private information. For example, you must not upload the telephone number, email address or any other contact details of any other person.

No advertising

Any postings on our social media platforms must be relevant and related to the Society or in response to material we have posted. Postings that advertise a commercial service or product that have not been authorised by the social media admins will be removed. The Society may from time to time advertise other events which we consider our followers may be interested in and may also from time to time advertise commercial services or products in line with any sponsorship agreements.

Please contact us directly if you'd like us to consider including details of non-LAMP or LAMP Children's Theatre events at LinlithgowAMP@gmail.com.

Removal of content, warnings and suspensions

If you breach any of the above rules we will use the following steps:

- 1. the Society will always try to resolve the issue first personally with anyone who violates the house rules
- 2. If the Society needs to moderate or delete posts, we will usually explain our reasons for doing so, pointing to the relevant section of the house rules
- 3. The Society reserves the right to ban followers from our pages for serious violations or repeat violations of the house rules

We want the Societies social media pages to be an open, welcoming and constructive space. We really don't want to have to remove any content so please do keep in the spirit of our pages. If you have any questions don't hesitate to contact us at any time.

Page one of two

- This Social Media Policy was first adopted by Linlithgow Amateur Musical Productions incorporating LAMP Children's Theatre on 09/04/2018.
- Revised and accepted 26/06/23
- This policy will be reviewed by the Management Committee on behalf of the Society when appropriate to ensure that it is continuing to meet its aims and will be minuted at the appropriate Committee Meeting.